

Marconi Veterans' Association 2020 Survey

No. of Responses = 249					
		No.	% Include no preference	% Exclude no preference	Result
Question 1		Yes = 8	3.21%	4.15%	problem
If it became necessary to change the venue for our reunion from Hamptons to somewhere else within or on the outskirts of Chelmsford then would this create a problem for you?		No = 185	74.30%	95.85%	no problem
		No preference = 56	22.49%		
Question 2					
In past years we have had four courses at our lunch. To try and contain increasing costs, we have dropped the cheese and biscuits for this year. Please tick ONE of the following boxes to indicate your preference going forward:	Full four course	29	11.65%	15.85%	
	Starter, main & dessert	119	47.79%	65.03%	3 Course
	Starter, main, cheese & biscuits	31	12.45%	16.94%	
	No preference =	66	26.51%		
Question 3					
The cost of the wine provided at our lunch is subsidised by the proceeds of the raffle and general MVA funds. In order to keep lunch and annual subscription costs as low as possible, would you accept the need to purchase your own drinks at the bar?		Yes = 152	61.04%	83.06%	Buy own drinks
		No = 31	12.45%	16.94%	
		No preference = 66	26.51%		
Question 4					
Reunions have been traditionally arranged on a Saturday which is the most popular (and probably most expensive) day of the week. If we were to propose another day then would this work for you?		Yes = 154	61.85%	83.24%	Different day
		No = 31	12.45%	16.76%	
		No preference = 64	25.70%		
Question 5					
If the need arises, would you be happy to receive future email communications? If you tick 'Yes' then be sure to include your email address on the Annual Reunion order form		Yes = 152	61.04%	77.55%	Email
		No = 44	17.67%	22.45%	
		No preference = 53	21.29%		
Question 6					
We intend to continue to send out the annual newsletter and invitation to the annual reunion by post (colour version available on our website). If we provided the opportunity to a) complete an online form to order lunch, b) pay annual subscription/lunch costs by bank transfer and c) receive your ticket via email then would you use this facility?		Yes = 122	49.00%	60.70%	Internet
		No = 79	31.73%	39.30%	
		No preference = 48	19.28%		
Question 7					
We think that the provision of a 'free' Marconi themed coaster for all members who attend the reunion lunch is a fitting memento of the occasion. Do you want to continue to receive this each year?		Yes = 147	59.04%	79.89%	Free coaster
		No = 37	14.86%	20.11%	
		No preference = 65	26.10%		